Sizes	One Issue	Two Issues	Three Issues	Four Issues	Newspaper Ad Placement	Website Ad Placement
3 ½ "x 3 ½" Square	\$75	\$130 (Save \$20)	\$195 (Save \$30)	\$255 (Save \$45)	Standard (Free)	Standard (Free)
7" x 3" Horizontal	\$125	\$225 (Save \$25)	\$335 (Save \$40)	\$440 (Save \$60)	Top of Page (\$15 per issue)	Top (\$10 per issue)
3 ½ " x 8" Vertical	\$170	\$310 (Save \$30)	\$460 (Save \$50)	\$605 (Save \$75)	Back Cover (\$30 per issue)	Pop-Up (\$25 per issue)
7" x 5" Horizontal	\$210	\$370 (Save \$50)	\$560 (Save \$70)	\$740 (Save \$100)	Second Page (\$35 per issue)	